

# NEWS

## Systagenix sponsors virtual conference with Wounds International ahead of arrival of world's first point of care wound diagnostic tool

Systagenix was one of the headline sponsors of Wounds International's Cape Town exhibition in February 2011, and we are now building up to the launch of our point of care (POC) diagnostic tool to aid wound assessment. The exhibition allowed those attending a glimpse into the powerful role that a wound care POC diagnostic tool will offer. The Systagenix POC diagnostic tool will be the world's first in wound care. For those who didn't attend, a virtual conference has gone live on the Wounds International website and this includes access to presentations and papers about the potential role of diagnostics in wound care.

Medical Director for Systagenix, Dr. Rob Snyder, chaired a session on 'Wound assessment and

diagnosis made easy'. The presentations highlighted how a diagnostic tool may help clinicians accelerate wound healing in patients by administering the right therapy at the right time and for the right length of time. Quoting from a Consensus Opinion in the virtual presentation: "The development of specific diagnostic tests for use in wounds has the potential to revolutionize their treatment...and help improve standards of wound care (while) aiding in the cost effective use of limited resources." <sup>1</sup>

Steve Atkinson, Systagenix CEO, said: "This was a world class conference with some of the leading experts in wound care. The launch of the virtual conference now gives wider access to the research presented and the hard work that Systagenix is putting into moving it forward into the 21<sup>st</sup> century." Systagenix provides the latest in wound care technology and professional advice.

For more information on the launch of the POC diagnostic tool visit [www.systagenix.com/lets-heal/lets-test](http://www.systagenix.com/lets-heal/lets-test) or visit the presentation on 'Wound assessment and diagnosis made easy' at [www.emedia.woundsinternational.com/cape-town/made-easy-diagnosis.php](http://www.emedia.woundsinternational.com/cape-town/made-easy-diagnosis.php).\*



Snapshot from Wounds International Conference Virtual Diagnosis Made Easy session

Reference:

1. World Union of Wound Healing Societies. Principles of best practice: A consensus document: MEP Ltd. London, 2008.

\* The product information on these pages is not intended for, or to be used by health care professionals or users in the United States. The opinions expressed in these presentations are those of the authors and unless specifically stated are not those of Systagenix.

## WOUNDCHEK™ Protease Status coming soon

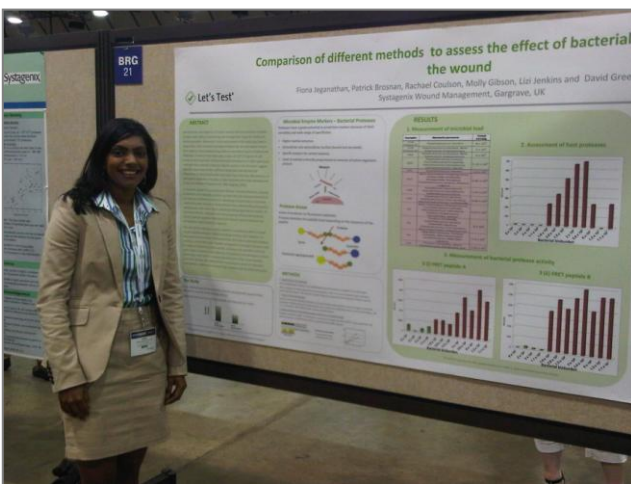


Systagenix are pleased to announce the name of our soon to be launched test for elevated Protease activity, **WOUNDCHEK™ Protease Status**. A point of care (POC) test that is able to identify wounds with elevated protease activity in stalled, complex, hard to heal wounds has the potential to aid clinicians in their wound assessment and in targeted application of advanced therapies.

Find out today why you need to get involved by going to **[www.proteasemarker.com](http://www.proteasemarker.com)** or email us at **[comingsoon@systagenix.com](mailto:comingsoon@systagenix.com)** to request a **FREE 'Do you know your Proteases?'** information pack.

This product information is not intended for, or to be used by health care professionals or users in the United States

## First Let's Test® poster selected as finalist in Industrial Research & Development Poster Competition (Blue Ribbon) by SAWC and the Wound Healing Society (WHS)



The poster by Fiona Jeganathan titled 'Comparison of Different Methods to Assess the Effect of Bacterial Bioburden in the Wound' was on display during the Symposium on Advanced Wound Care (SAWC), 14.-17. April 2011, in Dallas, Texas. The work described in the poster forms part of the initial work being carried out by Systagenix in the area of Diagnostics, which will form a key component of Systagenix' Let's Heal® system in the future.

**Watch this space...**